

DataGlobal Hub Elite Membership: Documentation and Standard Operating Procedure

1. Introduction and Vision

DataGlobal Hub Elite Membership is the premier tier for influential leaders, innovators, and pioneers in the Data and AI landscape. It is an exclusive, invitation-only community dedicated to fostering high-level connections, driving impactful conversations, and shaping the future of artificial intelligence. Our vision is to create the most prestigious and trusted network of AI professionals, a space where the brightest minds collaborate to solve critical challenges and unlock new opportunities.

2. Membership Benefits

The Elite Membership has a lot of great benefits for all its distinguished members.

Elite (Value: \$4,500)

- **Target Audience:** Senior-level professionals, including C-suite executives, VPs, Directors, and distinguished academics with a proven track record of significant contributions to the AI field.
- **Benefits:**
 - **Insider Access:** Priority registration and exclusive access to all DataGlobal Hub events, conferences, and workshops.
 - **Exclusive Content:** Access to a curated selection of premium content not available to the public.
 - **Networking Privileges:** Invitation to private forums, roundtables, and curated networking sessions with fellow global AI leaders.
 - **Thought Leadership:** Opportunity to be featured in DataGlobal Hub publications and speak at exclusive events.
 - **Special Discounts:** Reduced pricing on all paid services, events, and partner services.

- **Recognition:** Official recognition as a DataGlobal Hub Elite Fellow on our website, at major events, in our exclusive directory.

3. Eligibility and Selection Process

Admission to the DataGlobal Hub Elite Membership is highly selective and based on a comprehensive evaluation of each candidate's professional achievements, innovation, and alignment with our community's values. The process is modeled after the "**Media Publication Eligibility Assessment (MPEA)**" to ensure a rigorous and objective evaluation.

a) Eligibility Criteria

Candidates must meet a minimum of three of the following twelve criteria to be considered for an invitation:

- Hold a senior leadership position (e.g., C-suite, VP, Director, Head of a business unit).
- Invited as a speaker or panelist and spoken at major international conferences or summits in Data, AI, or related industries.
- Lead a team of 50 or more employees.
- Featured in leading global media outlets (e.g., Forbes, Bloomberg, AP News, Yahoo News, Business Insider, BBC, TechCrunch) for thought leadership, innovation, or impact.
- Have a client base that includes at least five Fortune 500 companies.
- Hold prestigious professional certifications (e.g., PMP, CFA, CPA, AWS Certified Solutions Architect, Google Cloud Professional, Google Cloud Certified Professional Machine Learning Engineer, AWS Certified Machine Learning Specialty, Microsoft Certified: Azure AI Engineer Associate, Google Cloud Professional Data Engineer or equivalent globally recognized credentials) that demonstrate advanced expertise, credibility, and commitment to excellence.
- Operates in at least three different countries.
- Generate a minimum of \$1 million in annual revenue.
- Possess a distinguished track record of innovation, such as patents, publications in top-tier journals, or significant, measurable impact on the AI industry.
- Have received multiple high-profile industry awards recognizing excellence, leadership, or innovation on a global scale.
- Served as a judge or evaluator for prestigious competitions, awards, or peer-reviewed platforms, assessing the work of other leaders in the field.
- Regularly contribute to global thought leadership through interviews, authored articles, or appearances in top-tier publications and platforms.

b) Application and Vetting

1. **Nomination/Invitation:** Candidates can be nominated by existing Elite member or invited directly by the DataGlobal Hub Membership Committee.

2. Application Submission: Invited candidates will be asked to complete a detailed application form, providing evidence of their achievements, including links to their LinkedIn profile, company website, and any relevant articles or publications.

3. MPEA-Based Evaluation: Each application is scored based on a weighted system inspired by the MPEA, with a total of 100 points distributed across four dimensions:

- **Credibility & Authority (30%):** Assesses professional role, experience, and track record.
- **Innovation & Impact (30%):** Evaluates the uniqueness, scope, and quantifiable results of their work.
- **Values & Alignment (20%):** Measures ethical standards, contribution to social good, and alignment with DataGlobal Hub's editorial themes.
- **Public Readiness (20%):** Considers storytelling ability, clarity of vision, and media experience.

4. Selection Committee Review: The DataGlobal Hub Membership Committee, composed of esteemed AI professionals and internal leaders, reviews all scored applications.

5. Decision and Onboarding:

- **80-100 Points (Strong Candidate):** Eligible for immediate admission as an Elite Fellow.
- **65-79 Points (Conditional Candidate):** May be offered Elite Member status, with a potential pathway to upgrade to Fellow upon demonstrating further impact and engagement.
- **Below 65 Points (Not Eligible):** The candidate's profile is not yet a fit for the Elite Membership.

4. Standard Operating Procedure (SOP)

a) Membership Management

- **Membership Coordinator:** A dedicated Membership Coordinator will be responsible for overseeing the day-to-day operations of the Elite Membership program.
- **Membership Database:** A secure CRM system will be used to maintain accurate and up-to-date records of all members, including their contact information, membership tier, payment status, and engagement history.

- **Onboarding:** New members will receive a welcome package that includes their membership certificate, a guide to their benefits, and instructions on how to access the exclusive online community.
- **Communication:** Communication will be maintained with members through a monthly newsletter, event invitations, and personalized updates from the Membership Coordinator.

b) Member Engagement and Retention

- **Exclusive Events:** The Membership Coordinator will organize a minimum of four exclusive events per year for Elite Fellows, including private dinners, roundtables, and networking receptions.
- **Feedback:** An annual survey will be conducted to gather feedback from members and identify opportunities to enhance the program.
- **Loyalty Program:** Long-standing members will be recognized with special awards and additional privileges.

5. Membership Agreement

All new members joining on or after October 10, 2025, will be required to sign a Membership Agreement outlining the terms and conditions of their membership, including:

- A detailed description of the benefits and duties of their membership tier.
- The rules and bylaws of the DataGlobal Hub community.
- The policy on membership termination.
- A confidentiality clause to protect the privacy of all members.

This comprehensive structure ensures that the DataGlobal Hub Elite Membership remains a valuable and prestigious community for the world's leading AI professionals.

Mojeed Abisiga

CEO and Founder, DataGlobal Hub

Signature:

